

Colorado Foundation for Water Education

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Dear Readers:

Thanks to the hard work of the CFWE Board of Trustees, outside reviewers, volunteer authors and CFWE staff, in 2003-2004 the Foundation continued to keep non-advocacy educational programs at the base of our mission, and to develop a core offering of educational products that are consistent in quality and content. We are proud to present the results of that hard work in this annual report.

In addition, we would like to thank all of the state's water leaders and concerned citizens who agreed to take time from their busy schedules to be interviewed and photographed. We enjoyed sharing your stories and having the opportunity to learn about the many diverse efforts ongoing across the state to manage and preserve our water resources.



Standing on the south end of the future dam embankment, Barry Longwell, Animas-La Plata deputy construction engineer, explains Ridges Basin Dam construction operations to Karla Brown, CFWE executive director.

And finally, to our many members, sponsors, and endowing partner the Colorado Water Conservation Board—this would not be possible without your support.

Looking ahead to 2004-2005, we are excited to pursue an ever-expanding range of innovative and thought-provoking new programs, tours and publications.

Your comments and suggestions are always welcome.

Sincerely,

Karla A. Brown
Executive Director

1580 Logan St., Suite 410

Denver, CO 80203

(303)377-4433



CREATED by the Colorado General Assembly in 2002, the Foundation holds

a unique position in that we are the only statewide non-governmental, non-profit organization working to provide **IMPARTIAL** water resource information and educational opportunities in the state of Colorado.

The Foundation holds the balanced and **FAIR** treatment of all water issues at the core of our mission. Our products and programs are targeted to public decision-makers, water professionals, business people, and the school children of Colorado.

To achieve this mission, we rely on the diverse composition of our Board of Trustees. Our 22-member Board of **TRUSTEES** is selected from water and education leaders across the state. Each seat on the board represents a geographic and interest area. We have board seats dedicated to environment, agriculture, industry, law and recreational interests, among others. This **DIVERSITY** of interests helps guide the Foundation in our strategic approach to water education in the state.

In addition, all educational documents produced by the Foundation are subject to a rigorous and structured **REVIEW** process. All documents are submitted to outside experts for technical assistance and for input on **BALANCED REPRESENTATION** of issues. The Board's eight-member editorial committee provides final review to assure technical accuracy, balance, and readability.

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Mission

PROMOTE BETTER UNDERSTANDING OF COLORADO’S WATER RESOURCES AND ISSUES THROUGH BALANCED AND ACCURATE INFORMATION AND EDUCATION.

Vision

CITIZENS OF COLORADO MAKE SOUND WATER MANAGEMENT DECISIONS BY WORKING TOGETHER IN AN ECONOMIC, SOCIAL & ENVIRONMENTALLY SOUND MANNER

People understand limitations to water availability and act accordingly

Children know where their water comes from

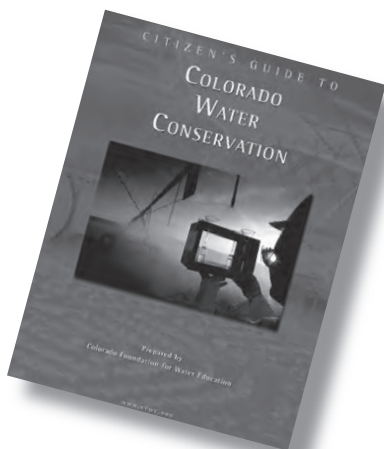
Water resource issues remain important in the public consciousness, even after periods of drought

Citizen's Guide to Colorado Water Conservation

Published in July 2003, this guide was designed to provide an overview of the current water conservation initiatives, techniques, incentives and disincentives in Colorado today.

It is not a "how to" guide for wise water use in the garden or farm: there are many existing high-quality publications that address that subject. Instead, this guide was intended to give teachers, public decision-makers, watershed groups, water professionals and interested citizens a comprehensive understanding of what water use efficiency options are available and exercised in Colorado today.

The educational objective of this project is to help citizens evaluate water conservation programs and implementation statewide and in their community—looking for gaps, areas of improvement, and opportunities for innovative solutions to impending water shortages.

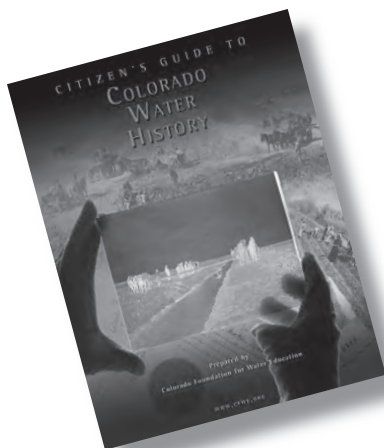


Citizen's Guide to Colorado's Water Heritage

This guide draws together the expertise of six prominent historians from throughout Colorado and the West, each contributing an essay under the unifying theme of "Water & Community: how water shapes Colorado's culture, history, and identity."

Selecting different historical time periods, prominent cultural figures, and river basins around the state, their essays address topics from Puebloan reservoirs in Mesa Verde, to the Reclamation Era and the construction of big dams. We are particularly excited to bring to the public's attention Colorado's Native American, Hispano, and Anglo contributions to our water heritage.

The goal of this guide is to present well-written, authoritative, readable information to citizens about the history of water development and appreciation—in all its manifestations. Our target audience for this publication is Colorado decision-makers who have an interest in water, although potentially no history-related background. In addition, we anticipate that the guide will be of particular interest to Colorado's high school and college history teachers.



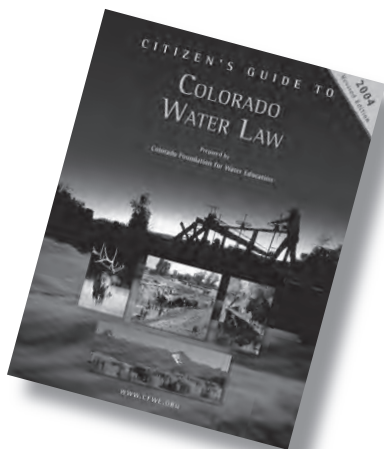
As prominent British historian John Edward Emerich once said, "The study of history strengthens, and straightens, and extends the mind."

Other Citizen's Guides Available for Purchase:

Citizen's Guide to Colorado Water Quality Protection

Citizen's Guide to Colorado Water Law (2004 Revised Edition)

Throughout 2003-2004, the Foundation distributed nearly 14,000 citizen's guides nationwide. Our most-popular guide, the Citizen's Guide to Colorado Water Law, has become a desktop staple for policy makers, as well as a readable reliable resource for the average water consumer.



Headwaters Magazine

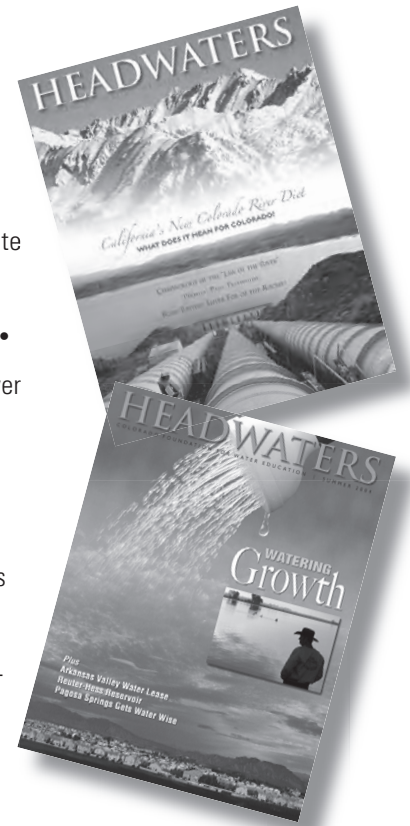
2003-2004 marked the inaugural year of the Foundation's *Headwaters* magazine. This quarterly magazine features interviews, legal updates, and in-depth articles on fundamental water resource topics. Each issue focuses on a central theme selected by the Foundation Board.

Fall 2003—Drought 2002: Colorado's Driest Year on Record? • Hard Times on the White River • Lessons from History—Law & Drought • 2003 Legislative Update

Winter 2004—California's New Colorado River Diet: What Does It Mean for Colorado? • Chronology of the "Law of the River" • Profile: Paul Testwuide • Book Review: Silver Fox of the Rockies

Spring 2004—Change Times, Changing Uses • Water Commissioners Celebrate Their 125th Anniversary • Groundwater Update • Coors Brewery Charts Its Own Course • Improving and Protecting Lakes and Streams • Whitewater Parks Recognized as State's Newest Beneficial Use

Summer 2004—Watering Growth • Arkansas Valley Water Lease • Reuter-Hess Reservoir • Pagosa Springs Gets Water Wise • Mutual Irrigation Companies Cater to New Customers



Web Site

From July 2003-June 2004, www.cfwe.org received slightly more than 40,000 visits to our Web site from around the world.

In the Spring of 2004, the CFWE Web site was redesigned to improve ease of use, and to provide a more professional image. This included addition of enhanced features such as:

- Web site search engine
- Quick contact form so visitors can send instant feedback
- Revised navigation and graphics
- New pages with information about upcoming meetings, board members, press releases, and membership options

waterEsource – for water contacts online

In 2004 the Foundation was also pleased to present waterEsource, a searchable online list of contacts for media professionals and anyone wondering “who am I going to call?” waterEsource can be accessed directly from the Foundation's Web site, and allows visitors to search for contact information by region or topic.

www.cfwe.org/waterEsource

waterEsource

Upper Colorado River Tour June 23-25, 2004

Over three packed days, more than 85 participants traveled the Upper Colorado River Basin to discuss and learn about water issues affecting the basin and the West. Each day of the tour focused on a specific theme: urban, recreational, or agricultural water use.

Attendees even got a chance to raft down the Colorado River near Glenwood Springs, and learn to set a siphon tube at the CSU Fruita Agricultural Experiment Station.

Comments from 2004 attendees:

"Incredibly informative. I learned a lot, made new contacts, and had fun!"

"A good diverse agenda—very balanced and non-biased."

"Far exceeded my expectations."

"It was wonderful to get to see things in the field for the first time."

"For content and format, this is the best tour I've been on."



Clockwise from the top: Tour participants learned about snowmaking while looking over Clinton Reservoir in Summit County. At the Colorado Agricultural Experiment Station Fruita Research Center, a panel of local farmers explained their concerns about irrigation efficiency, water quality and sustainability. Dillon Reservoir was one of the first tour stops, where representatives from Denver Water explained how this reservoir fits into their larger water collection system.



Water Educators' Conference

April 6-7, 2004

More than 66 Colorado water educators from around the state attended the first annual Colorado Water Educators' Conference. The audience included many organizations and individuals who help "teach the teachers" about water resources issues, including: municipalities, conservancy districts, universities, conservation districts, watershed groups and water districts.

The conference presentation topics included :

April 6 – Water Festivals

- Water festival activity ideas
- Water Wagon, traveling water museum
- CSAP and water festivals
- Local water festival programs



Peter Roessmann with the Colorado River Water Conservation District gets fourth and fifth grade students thinking about rivers as part of the Granby Water Festival.

April 6 – "Best Ideas" Evening Reception

- 13 organizations displayed their various water education programs and ideas from around the state

April 7 – Adult and K-12 education

- Drought communication messages
- Online tools for environmental education
- Techniques to reach adults/teachers
- CSAP testing and standards
- Utility/school-system water education partnerships
- Hands-on, experience-based environmental programs

Comments from 2004 attendees:

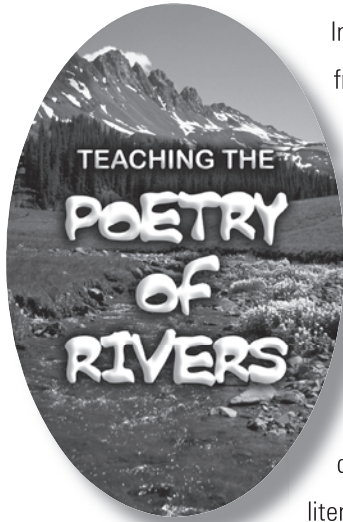
"The Best Ideas Reception was excellent. I learned a lot and made some great new contacts."

"The conference offered wonderful information, sparked imagination, provided idea exchange and gave food for thought."

"I took away something from each presentation and even received information from other attendees."

"You are on the right track. I look forward to your next conference."

Teaching the Poetry of Rivers



In early 2004, the Colorado Foundation for Water Education received a grant from the Colorado Endowment for the Humanities to develop an online course for K-12 teachers called "Teaching the Poetry of Rivers."

This project is a literacy venture supporting the nationally-renowned River of Words poetry contest. At the state level, the Colorado Center for the Book (CCB) sponsors the Colorado River of Words Poetry Contest, which encourages the interdisciplinary study of watersheds and poetry.

An interactive online course platform provides K-12 teachers with resources and lesson plans combining humanities instruction (critical thinking, comparative literature), understanding of water resources, and advancement of literacy through creation of original poetry. Online learning is the future of professional development, and is a highly effective, low-cost way to reach busy teachers.

Currently over 40 teachers are participating in beta-testing the online programs.

"The writing of poetry is not a literary exercise in itself. It is grounded in the desire to make sense of the world through understanding culture and history."

-CEH Board Trustee



TO ALL THOSE WHO SUPPORTED THE FOUNDATION IN OUR

Thank you!

First Annual Membership Campaign

Endowing Partner
Colorado Water Conservation Board

Charter Members

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Board of Directors
Colorado Foundation for Water Education
Denver, Colorado

INDEPENDENT ACCOUNTANT'S REPORT

We have reviewed the statement of financial position of the Colorado Foundation for Water Education, as of June 30, 2004, and the related statements of activities and cash flows for the year then ended, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. All information included in these financial statements is the representation of the management of Colorado Foundation for Water Education. The prior year summarized comparative information has been derived from the Colorado Foundation for Water Education's 2003 financial statements and, in our report dated August 28, 2003, we expressed an unqualified opinion on those financial statements.

A review consists principally of inquiries of Foundation personnel and analytical procedures applied to financial data. It is substantially less in scope than an audit in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with generally accepted accounting principles.

Swanhorst & Cutler LLC

August 27, 2004

COLORADO FOUNDATION FOR WATER EDUCATION

STATEMENT OF FINANCIAL POSITION

June 30, 2004

	<u>2004</u>	<u>2003</u>
ASSETS		
Current Assets		
Cash	\$ 75,620	\$ 148,134
Accounts Receivable	-	1,309
Inventory	21,739	6,371
	<u>1,719</u>	<u>1,719</u>
TOTAL ASSETS	\$ <u>99,078</u>	\$ <u>157,533</u>
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts Payable	\$ 1,902	\$ 2,459
Payroll Taxes Payable	<u>4,525</u>	<u>3,817</u>
Total Current Liabilities	<u>6,427</u>	<u>6,276</u>
Net Assets		
Unrestricted	92,651	25,435
Temporarily Restricted	<u>-</u>	<u>125,822</u>
TOTAL NET ASSETS	<u>92,651</u>	<u>151,257</u>
TOTAL LIABILITIES AND NET ASSETS	\$ <u>99,078</u>	\$ <u>157,533</u>

COLORADO FOUNDATION FOR WATER EDUCATION

STATEMENT OF CASH FLOWS

Year Ended June 30, 2004

Increase (Decrease) in Cash

	<u>2004</u>	<u>2003</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Cash Received from		
CWCB Endowment	\$ 150,000	\$ 250,000
Donations	16,755	5,250
Sale of Materials	9,425	12,431
Educational Services	30,652	-
Membership Revenue	48,000	-
Other Revenue	3,593	-
Interest Income	421	74
Payments to Suppliers	<u>(331,360)</u>	<u>(119,621)</u>
NET CASH PROVIDED BY OPERATING ACTIVITIES	(72,514)	148,134
CASH AND CASH EQUIVALENTS, Beginning of Year	<u>148,134</u>	<u>-</u>
CASH AND CASH EQUIVALENTS, End of Year	\$ <u><u>75,620</u></u>	\$ <u><u>148,134</u></u>
RECONCILIATION OF CHANGE IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES		
Change in Net Assets	\$ <u>(58,606)</u>	\$ <u>151,257</u>
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities		
Changes in Assets and Liabilities		
Accounts Receivable	1,309	(1,309)
Inventory	(15,368)	(6,371)
Security Deposit	-	(1,719)
Accounts Payable	(557)	2,459
Payroll Taxes Payable	<u>708</u>	<u>3,817</u>
Total Adjustments	<u>(13,908)</u>	<u>(3,123)</u>
Net Cash Provided by Operating Activities	\$ <u><u>(72,514)</u></u>	\$ <u><u>148,134</u></u>
Non-Cash Activities		
In-Kind Donations	\$ <u><u>15,500</u></u>	\$ <u><u>13,050</u></u>