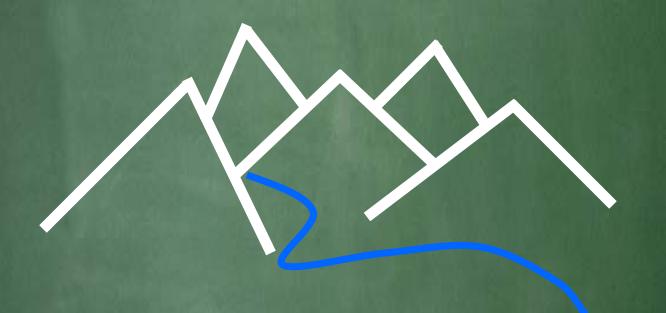
Colorado Foundation for Water Education

Annual Report

2010-2011



Your State. Your Water. Your Future.

yourwatercolorado.org



Letter from the Executive Director



CFWE staff members David Harper, Nicole Seltzer, Caitlin Coleman and Kristin Maharg at the Grand Valley roller dam on CFWE's tour of the Colorado River basin.

Due to the hard work of the staff, Board and supporters of the Colorado Foundation for Water Education, hundreds of Coloradans are on their way to "speaking fluent water". In Fiscal Year 2011, we delivered high-quality, balanced water education to over 1,000 people through the many programs detailed in this Annual Report. These individuals came together from over 45 counties throughout our beautiful state to advance their knowledge about water matters. Many were new to CFWE, and made the decision to join us by becoming one of our 368 supporters. It is a testament to the quality of our work that so many new faces decided to

support us both financially and with their time and expertise.

Throughout all of this work, CFWE holds true to its values. We strive to maintain an unbiased, objective viewpoint; welcome all members of Colorado's water community into our programs to ensure we encompass diverse perspectives; produce high-quality educational tools and experiences; and have fun every step of the way.

CFWE made important advances behind the scenes as well. The Board of Trustees made progress defining our "Vision of Success" to understand why our work matters. We also completed our first ever Marketing Plan, to guide outreach activities to current and potential audiences. One outcome of that plan is CFWE's first-ever organizational video, which you can see at www.yourwatercolorado.org. With the help of a Denver-area philanthropist, CFWE launched an evaluation of the Water Leaders program by an outside firm, which will help define the impact this program is having on the water profession in Colorado.

CFWE's programs are what supporters see, but it's the mission behind them that makes a difference. CFWE executes its mission of balanced and accurate information and education with one goal: that all Coloradans make informed water resource decisions. To us, an informed decision:

- Uses easily available accurate, factual data and common platforms;
- Recognizes and respects differing values; and
- Includes, encourages and addresses multiple perspectives.

We work towards this vision by designing readily available educational programs for all knowledge levels, fostering leaders who embody our mission, connecting educators with their peers to help them learn and improve their own programs, and cultivating diverse and uncommon partnerships.

I am so proud of all we have accomplished this year, and sincerely thank those who gave their time, money and good will to help us. CFWE could not exist without the support of our members, donors, corporate sponsors and state agency partners. Without their support, Colorado would be less equipped to deal with the difficult water decisions that will face us in the future. So as you read through all that we accomplished this year, remember that we have them to thank for our progress.

Sincerely,

Nião Sel

Nicole Seltzer Executive Director

Headwaters Magazine

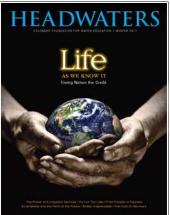
Three times a year, CFWE releases a new issue of *Headwaters*. The magazine keeps members and stakeholders up-to-date on specific issues in Colorado water. This year, *Headwaters* focused on conflicts in recreation, ecosystem services provided by watersheds and the Colorado River basin.

Fall 2010: Conflict on the Rocky Mountain Playground



The Foundation focused on educating the state's recreational community on water issues by writing an issue of *Headwaters* that focused on conflicts between recreational water and land users and competing interests. The 2009 legislative attempt to clarify commercial boating rights on Colorado's streams inspired this issue. It includes discussion of the recreation industry's role in project planning and management, recent attempts at wilderness designation and the conflict between private riparian land owners and boaters traveling by (or through) their property. As the recreational economy approaches \$10 billion per year in the state, stakeholders extolling the economic and cultural values of recreation in Colorado will continue to face opposing interests and tough decisions. This issue aims to provide a non-biased framework for understanding the trade-offs of these decisions.

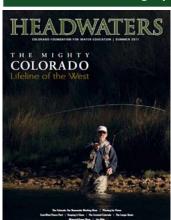
Winter 2011: Life As We Know It



In this issue of *Headwaters*, CFWE provides its supporters with a look at the power of valuing "ecosystem services." This issue spotlights innovative new tools to protect the functions of natural systems for the good of mankind, the good of the economy, and the good of Colorado.

The practice of ascribing an economic value to the services an ecosystem provides as a means of promoting environmental conservation is a relatively new one. It is becoming a greater motivator than traditional appeals to philanthropy or human survival. This issue shows examples of valuing "ecosystem services" in Colorado, including Denver Water and the USFS's 'Forest to Faucets' partnership and the work of the Colorado Cattlemen's Agricultural Land Trust, as well as detailing the cost of recovery when decisions are made without environmental consequences in mind.

Summer 2011: The Mighty Colorado—Lifeline of the West



The West's most iconic river is always of interest and importance to Coloradans and CFWE supporters.

As the Colorado River flows through its seven-state, canyon carving traverse, it is tapped and re-tapped—supporting acres of irrigated agriculture and desert communities. In Colorado we depend on this lifeline to the West and take pride in our namesake river.

In this issue, CFWE focuses on the Colorado River's mainstem and the river's many uses. Communities as distinct as Colorado's peach capital of Palisade, its high mountain ski country and its population center along the northern Front Range all share Colorado River flows.



Citizen's Guide Series

CFWE distributed nearly 5,000 Citizen's Guides in FY 2011. These guides are the linchpin of the Foundation's educational offerings, providing Coloradans and CFWE supporters access to reliable, accurate information on some of the most vital topics in Colorado water.

Citizen's Guide Titles

- Citizen's Guide to Colorado's Interstate Compacts
- Citizen's Guide to Colorado Climate Change
- Citizen's Guide to Colorado Water Conservation
- Citizen's Guide to Colorado Water Law
- Citizen's Guide to Water Quality Protection
- Citizen's Guide to Colorado's Environmental Era
- Citizen's Guide to Colorado's Water Heritage
- Citizen's Guide to Denver Basin Groundwater
- Citizen's Guide to Where Your Water Comes From



Helping Citizen Groups

With the assistance of a grant from the Colorado Department of Public Health and Environment's Non-Point Source Program and the CWCB, CFWE distributed 2,000 Citizen's Guides to citizen groups across the state. The Citizen's Guide to Water Quality Protection was the most popular title among the grassroots watershed groups who requested these guides. Thanks to the grant, CFWE was able to distribute a variety of titles to the groups who are doing the 'boots-on-the-ground' work. Having increased perspective on the issues that the Citizen's Guide series cover, will allow these groups to more effectively and knowledgeably carry out the important work of protecting Colorado's watersheds.

Ripple Effects and online media





Watershed groups restore and protect stream systems. Whether they're working on bank stabilization, water quality monitoring, or public outreach, CFWE provides resources to educate them.

CFWE continued to expand its multimedia offerings in FY 2011. *Ripple Effects,* our e-newsletter, allows us to send nearly 3,000 CFWE constituents waves of important water information more regularly than our print publications.

Also, the Foundation has stepped up its efforts in connecting to people through social media, online content for *Headwaters* and video. Go to CFWE.org to see a short video about the work of the Foundation.

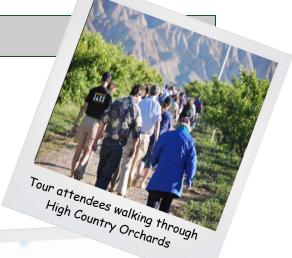


Tour of the Colorado Mainstem

More than 100 lawmakers, educators, water professionals and citizens spent a few exciting days touring the Colorado River Basin from June 13-15. This year's annual CFWE River Basin Tour spread awareness about transbasin diversions, cooperative river management, the health of the headwaters streams, environmental concerns, agricultural water issues and more. A few highlights included:

- Moose viewing in the headwaters at Rocky Mountain National Park
- Soaking in the sun at the confluence of the Blue and Colorado rivers
- An exclusive tour of the Shoshone Hydroelectric Plant
- Wine tasting and dining at a working orchard in Palisade
- Tagging endangered fish at the Grand Valley Project Diversion Dam

Tour participants were joined by the state Legislature's Water Resources Review Committee as well as a diverse group of teachers through a "Forests to Faucets" workshop.





Participants enjoying lunch in the headwaters near Grand Lake

Climate and Colorado's Water Future

For the second straight year, CFWE held a tour of the National Ice Core Laboratory at the Federal Center in Lakewood, CO.

The tour serves to examine the research at the lab as well as to provide attendees multiple perspectives on the potential impact of climate change to our water resources.

The tour was conducted in conjunction with Colorado School of Mines continuing teacher education, allowing teachers to receive credit and take the tour's lessons back to the classroom.

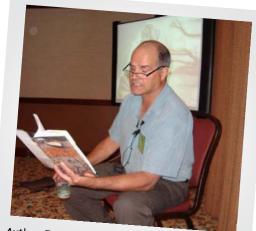


Sustaining Colorado Watersheds Conference

CFWE partnered with the Colorado Watershed Assembly, the Colorado Riparian Association and the Colorado Lakes and Reservoirs Management Association to put on the 2010 Sustaining Colorado Watersheds Conference. The Foundation hosted its own workshop focused on building partnerships at the conference.

In 3 days, the conference educated concerned individuals, watershed groups and other professionals on watershed science, public policy and technical best practices.

Jon Waterman, fresh off of his solo trip down the Colorado River from the headwaters to the delta, regaled conference goers with stories from his new book which recounts the voyage and imparted some lessons from a unique perspective.



Author Jon Waterman reads excerpts from his book *Running Dry* at the 2010 conference

President's Award Reception

Each year, the Foundation honors two individuals for their respective contributions to water education. This year in an event held at the NCAR laboratory in Boulder, the Emerging Leader Award went to Hannah Holm for the great work she has done on the West Slope with the Mesa County Water Association and for being instrumental in the creation of the Water Center at Colorado Mesa University.

The President's Award went to State Climatologist Nolan Doesken. Nolan's passion for what he does and the skill with which he does it have made him a welcome fixture in Colorado's water resources community for decades. His tireless work as state climatologist and his instrumental role in the founding and development of the Community Collaborative Rain Hail and Snow Network (CoCoRaHS), were but a few reasons why Nolan was so deserving of this honor.



Legislative Lunch

As part of its strategic plan, the Foundation has identified elected officials as a key group to educate on water resource issues. To this end, CFWE held a Legislative Lunch at the Capitol in 2011. Nearly a quarter of the legislature was in attendance and our senators and rep-

resentatives were educated by means of a highly entertaining quiz show. Decisions about water issues are some of the most complicated that elected officials face and the Foundation is the perfect entity to provide them with accurate, non-partisan information.

Working with the IBCC and Basin Roundtables

CFWE facilitates the Public Education, Participation and Outreach (PEPO) workgroup of the Interbasin Compact Committee (IBCC). In FY 2011, CFWE helped develop Education Action Plans (EAPs) for 7 out of the nine basin roundtables. In addition to assisting with the implementation of these plans, CFWE also helped roundtables secure Water Supply Reserve Account grant approval for several educational initiatives. CFWE also assisted in the coordination, development and hosting of the first Statewide Roundtable Summit and a reception for the elected officials in the Denver Metro area.

Statewide Roundtable Summit

Nearly 300 attendees, including Governor Hickenlooper, were on hand to discuss Colorado's water supply future at the Statewide Roundtable Summit. The summit was the first of its kind since the Water for the 21st Century Act, which created the IBCC, the Basin Roundtables, and the PEPO workgroup passed in 2005. CFWE was instrumental in the planning and implementation of the summit and due to the response, another summit is planned when the next milestones of the IBCC process are reached.

Metro Roundtable Reception

The Metro Basin Roundtable enlisted CFWE to help design and implement an evening reception to discuss water supply. On March 31st, over 200 elected officials, water professionals and concerned citizen learned about the tradeoffs and in meeting the metro area's future water supply needs.

Water Leaders

The Water Leaders program provides mid-career water professionals with the leadership training they need to become the next generation of top decision makers in Colorado water.

By bringing together a diverse group of some of the most promising water professionals in the industry today and helping them further develop their management toolkit, the Foundation hopes to positively impact the future of Colorado's most precious resource.

Water Leaders will only continue to improve. In FY 2011, a generous gift from a Denver-area philanthropist allowed the Foundation to embark upon an in-depth evaluation of the program.



This Year's Class

Matt Brown—AECOM

David Colvin—Leonard Rice Engineers **Alice Conovitz**—Integral Consulting*

Patricia DeChristopher—Moses Wittemyer Harrison and Woodruff PC

Mat deGraaf—Pagosa Area Water and Sanitation District*

Nicole Garrimone—Garfield and Hecht

Diane Johnson—Eagle River Water and Sanitation District

Greg Johnson—Colorado Water Conservation Board

Ken Kehmeier—Colorado Parks and Wildlife

Scott Lorenz—Arkansas Groundwater Users Association*

Kristin Maharg—Colorado Foundation for Water Education

Erin Minks—Office of Senator Mark Udall

Courtney Peppler—AMEC
Seth Turner—Camp, Dresser and I

Seth Turner—Camp, Dresser and McKee **Patrick Wells**—Colorado Springs Utilities

*scholarship recipient

Scholarship Sponsors—Brown and Caldwell, Tessara Water, the Byers Group and Leonard Rice Engineers

Colorado Water 2012

Colorado Water 2012 started off as a small celebration of the anniversaries of legislation and organizations that built the foundation for today's Colorado water management but the idea quickly grew into a yearlong statewide celebration of water, its uses, and its values. In 2012, the Water Conservancy Act, the Colorado Water Conservation Board, the Northern Colorado Water Conservancy District, and the Colorado River Water Conservation District will be celebrating 75 years while Southeastern Colorado Water Conservancy District celebrates 50 years and the Colorado Foundation for Water Education celebrates its 10 year anniversary. CFWE is spearheading the initiative with the help of more than 250 diverse partners from across Colorado.

Water 2012 Mission and Goals

- Raise awareness about water as a valuable and limited resource
- Connect Coloradans to existing and new opportunities to learn about water
- Showcase exemplary models of cooperation and collaboration among Colorado water users
- Motivate Coloradans to become pro-active participants in Colorado's water future
- Increase support for management and protection of Colorado's water and waterways

Organizational Structure

Although CFWE is spearheading Colorado Water 2012, the initiative would not be possible without help from the Water 2012 Management Team, project consultants, six committees, and basin liaisons from each of the nine Basin Roundtables, and over 250 volunteers. Each of the seven committees are developing activities in the following areas: K-12, Higher Education, Speaker's Bureau, Website and Social Media, Libraries and Museums, Book Club and a Watershed Group committee. In addition to being the main point of contact for each roundtable, the Basin Liaisons also help identify activities that would be most successful and beneficial in each basin.





2012



It is our mission to promote better understanding of Colorado's water resources through accurate and unbiased information and education. We pursue this mission with the hope that Coloradans, through a better understanding of their water resources, will make more informed decisions. We believe this mission is of vital importance to the future of our state. The work we do would not be possible without the generosity of our membership and the organizations that support us.

2010/2011 CFWE Honor Roll

Endowing Partner (\$25,000+)

Colorado Water Conservation Board

Headwaters Supporters (\$5,000+)

Colorado Department of Public

Health and Environment—Water

Quality Control Division

Valerie Gates

Miller Coors

Colorado River District

Aurora Water

The Southwestern Water Conservation District

Kleinfelder

Northern Water

servation District

Rio Grande Water Con-

Tri-State Generation and

Transmission Association

Denver Suburban Water District

Basin Supporters (\$2,000+)

AECOM Central Colorado Water

Conservancy District

Tricia Nichols

City of Grand Junction
Basalt Water Conser- Utilities

vancy District

Colorado Water Re-

Board of Water Works of sources and Power Devel-Pueblo opment Authority

Bureau of Reclamation— Eagle River Water and Western CO area office Sanitation District

19 (1)

Ute Water Conservancy

CDM Grand County District

Aquifer Supporters (\$1,000+)

City of Longmont

Denver Water

Metro Wastewater Recla-

Colorado State Forest

Guaranty Bank

Tessara Water

mation District

Service

Hydros Consulting

Williams Energy

The Consolidated Mutual

Water Company

Leonard Rice Engineers

River Supporters (\$500+)

Applegate Group

Lower South Platte Water Conservancy District **Brad Udall**

City of Thornton

Lyon, Gaddis, Kahn and

Upper Arkansas Water Conservancy District

Colorado Water Institute Hall P.C.

Upper Gunnison River Wa-

GBSM

Moses, Wittemyer, Harrison and Woodruff P.C.

ter Conservancy District

Left Hand Water District

Stanek Constructors

Vranesh and Raisch

Weld County Farm Bureau

Tributary Supporters (\$250+)

AMEC Earth and Environ-

Bishop-Brogden Associ-

Colorado Municipal League

mental

ates

Cottonwood Water and Sanitation District

Arkansas River Outfitters Association

Tom Cech

Douglas County Water

Bikis Water Consultants

Colorado Climate Center

Resource Authority

Colorado Livestock Association

Tributary Supporters (\$250+)

Environmental Process Control

North Sterling Irrigation District

Roxborough Water and Sanitation District

Headwaters Corporation

Patrick, Miller and Kropf

St. Vrain and Left Hand Water Conservancy Dis-

High Country Hydrology

Jonathon Perlmutter

trict

Hon. Gregory J. Hobbs, Jr.

Platte Canyon Water and Sanitation District

Upper Eagle Regional Water Authority

Maynes, Bradford, Shipps Porzak, Browning and and Sheftel

Bushong

White and Jankowski

Middle Park Water Conservancy District

Rocky Mountain Agribusi- Charles White ness Association

Stream Supporters (\$100+)

Anderson and Chapin

City of Westminster

El Paso Corporation

Don Ament

Collins, Cockrel and Cole P.C.

ERO Resources

Robert Rich

Colorado Corn

Megan Estep

Ayres Associates

Colorado Water Trust

Evans Group, LLC

Richard Bratton

Amy Conklin

Farmers Grain Co.

Peter Butler

Rita Crumpton

Rep. Randy Fischer

The Capstone Group

Deere and Ault Consultants, Inc.

City of Fort Collins

Stream Supporters (\$100+)

Katy Flynn Alan Matlosz San Luis Valley Water

Conservancy District

Paul Frohardt John and Susan Maus

George Sibley Reed Morris Grand Mesa Discount

Southeastern Colorado Taylor Hawes J.T. Pickarts Water Conservancy Dis-

trict

RHN Water Resources Consultants States West Water

Callie Hendrickson

River Restoration.org Karn Stiegelmeier

Christy Honnen

Roaring Fork Conservancy Town of Frisco

Greg and Dot Hoskin

Brian Heckman

Daniel Tyler Chris Rowe

Kogovsek and Associates,

Rural Water Authority of US Forest Service Inc.

Douglas County

Western Rivers Institute Greg Larson

Rick Sackbauer

Lutin Curlee Family Part-Dick Wolfe nership, Ltd.

Individual Supporters (\$50+)

Jim Abendshen Joshua Baile Steve Acquafresca David Bailey Bill Alt Carol Barber Kenneth Anderson Gary Barber

Chris Bieker Susan Andrews David Batts Tillie Bishop Larry Beardsley Frank Anesi Linda Bledsoe

Robert Case Carl Bachhuber Paula Belcher Sharon Bokan

Jim Berkley

David Berry

Mike Berry

Lacey Books

David Bower

Rob Buirgy

Scott Brinton

Josephine Carpenter

Individual Supporters (\$50+)

CC State of the Rockies Project Gretchen Cerveny Ron Childs City of Boulder/ Keep it Clean Partnership Aaron Clay Jenney Coberly Steve Coffin Amy Conklin Tahne Corcutt John Cordes Pete Crabb Tim Craft Richard Crowfoot Don Cummins Paul Dannels Jennifer Davis David Deitemeyer Mari Deminski Karla Demmler Ray Derr Gary Dickerman Joseph Dischinger Sarah Dominick Lewis Entz Rick Everist Joanne Fagan Mark Fiege Barney Fix Thomas Flanagan, Jr.

Erich Fowler Jack Fox Kevin France Ferris Frost Gloria Garza Jord Gertson Jim Gifford Jennifer Gifford Trevor Giles Steve Glazer Craig Godbout William Goetz Wayne Goin Bill Goosman Mike Graber Pete Gunderson David Hallford Wendy Hanophy Duane Hanson Paul Harms Raymond Harriman Phil Harrison Leif Harrison Christine Hartman Sue Helm Carla Hendrickson Mark & Sara Hermundstad John Holdren Hannah Holm Barb Horn Terry Huffington

Jim Isgar

Robert Jackson Erin Jerant Lynn and Joan Johnson Dawson Jordan Korey Kadrmas Pete Kasper Russell Kemp Greg Kernohan Mike Kiley Stan Kloberdanz James Koehler Betty Konarski Chris Kraft Sam Krage Robert Krassa Bruce Kroeker Ramsey Kropf Rod Kuharich Stephen LaBonde Barbara Lambert Richard Landreth Stephen Larson Charles Lawler Katie Leone Mark Levorsen Joan Lippis Patricia Locke Robert Longenbaugh James Luey Kent Mace Kathleen Margetts John Redifer

Zach Margolis Tyler Martineau Murray McCaig Bryan McCarty Jennifer McCurdy Tim McFlynn Charles McKay Julie McKenna Patricia Meakins Rich Meredith Jim Miller Joy Minke Erin Minks Harold Miskel Rebecca Mitchell James Montgomery Bob Moore Larry Morgan Andrew Mueller David Nelson Peter Nichols John Norton Stevan O'Brian Michael O'Grady Dick Parachini William and Donna Patterson Jack Perrin Mark Perry Drew Peternell Stan Peters

Individual Supporters (\$50+)

Denis Reich Chris Reichard David Reinertsen Mel Rettig Rachel Richards Gary Roberts **Bob Robins** Jacob W. Roenbaugh Steve Rogers Ray Ryan Carla Schnitker Don Schwindt Jeff Sellen Mary Ann Seltzer Steven Seltzer

Tom Sharp Karla Shriver Kevin Sjursen Gregory Smith MaryLou Smith Del Smith Southeast Metro Stormwater Authority Jon Stavney Gordon Stonington Luther Stromquist Cindy Suplizio Bill Swan Jim Taylor Phyllis Thomas

Andrew Todd Carl Trick Dale Trowbridge Paul van der Heijde Robert Weaver Jennifer VanEqdom Tom Verquer Richard Vidmar Volition Strategies Richard von Bernuth Von Trotha-Firestien Farm Marc Waage Dennis Wagner William Wangnild

Chuck Wanner Russell Waring Tom Waymire Gaythia Weis Richard White Robert Wigington Jody Williams Geoff Withers Lois Witte Fred Wolf Joe Tom Wood Connie Woodhouse Lane Wyatt Kirby Wynn Patti Zink

Thank You!



Statement of Financial Position¹

June 30th, 2011 with comparative totals for 2010

	2011	2010
<u>Assets</u>		
Cash and cash equivalents—unrestricted	\$ 86,257	\$ 68,375
Cash and cash equivalents—temporarily restricted	31,114	-
Contracts receivable	98,857	86,220
Publications inventory	-	15,008
Prepaid expenses	1,719	5,006
Total assets	\$ 217,947	\$ 174,609
Liabilities and not assets		
<u>Liabilities and net assets</u>		
Liabilities		
Accounts payable	\$ 9,735	\$ 4,012
Payroll accruals	21,730	12,169
Deferred event income	14,000	
Total Liabilities	45,465	16,181
Net assets		
Unrestricted		
Operating	141,368	158,428
Temporarily restricted	31,114	-
Total net assets	172,482	158,428

¹The Colorado Foundation for Water Education is a 501(c)(3) charitable corporation. Financial statements are reviewed by Taylor, Roth and Co., an independent accounting firm. If you would like a copy of the full reviewed financial statements, please send your request to info@cfwe.org



Statement of Activities

For the year ended June 30, 2011 (with comparative totals for 2010)

	2011			2010
	Unrestricted	Temporarily Restricted	Total	Total
Revenue and other support				
Government grants and contracts	\$ 264,591	\$ - \$	264,591	\$ 240,714
Contributions	48,634	28,420	77,054	33,773
Program fees	72,148	-	72,148	62,184
Membership Dues	68,620	-	68,620	65,921
Grants	-	22,500	22,500	-
Sale of materials	11,932	-	11,932	11,995
Interest	106	-	106	88
Special events	-	-	-	29,740
All other	1,390	-	1,390	2,114
Net assets released from restrictions	19,806	(19,806)	-	-
Total revenue and other support	487,227	31,114	518,341	446,529
<u>Expense</u>				
Program services Supporting services	332,459	-	332,459	328,249
Management and general	132,267	-	132,267	77,769
Fundraising	39,561	-	39,561	58,596
Total expense	504,287	-	504,287	464,614
Change in net assets	(17,060)	31,114	14,054	(18,085)
Net assets, beginning of year	158,428	-	158,428	176,513
Net assets, end of year	\$ 141,368	\$ 31,114 \$	172,482	\$ 158,428

