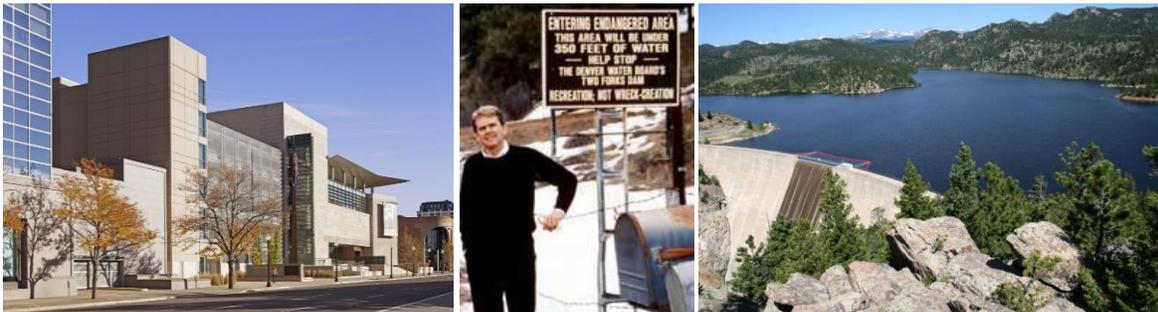




Sponsorship Opportunities

The Fork Not Taken: A Two Forks Retrospective



Event Overview - March 8, 2019, History Colorado Center

To commemorate the 50th anniversary of the National Environmental Policy Act, and to provide a historical lens on several high-profile water projects currently underway in Colorado, Water Education Colorado will partner with Trout Unlimited and the One World One Water Center of Metro State University to offer a half-day educational event. The event will tell the story of the EPA's 1990 veto of one of the largest water projects in Colorado history, and how the Denver metro area has moved forward in the aftermath of the project's demise. We will host two panels, following a light breakfast, with opportunities for networking during an intermission.

Event Partners

Water Education Colorado is a 501c3 nonprofit that provides balanced and accurate information and education to ensure Coloradans are both knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

Colorado Trout Unlimited is the state's leading nonprofit, non-partisan organization providing a voice for Colorado's rivers and trout. As the grassroots arm of the national organization Trout Unlimited, Colorado TU leverages the power of its 11,000 members from 24 chapters across Colorado to conserve, protect, and restore fisheries and their watersheds.

The One World One Water Center is a collaboration between Metropolitan State University of Denver and Denver Botanic Gardens. The partnership presents opportunities to expand joint initiatives on water issues through research, design innovation, experiential learning, and other projects. The OWOW Center also hosts three academic water studies programs.

Sponsorship opportunities for this event begin at just \$500. Sponsorship puts your organization at the forefront, showcasing your support for water education, while helping to provide scholarship opportunities and to keep registration costs low.

Event Sponsorship Information

In addition to the benefits listed below, all sponsors will receive:

- Verbal recognition during event
- Recognition on all partner websites
- The invitation to provide promotional items in event attendee swag bags
- Sponsor identification on your staff attendees' name tags
- Donor recognition in WEco's signature *Headwaters* magazine, reaching 10,000+ (Summer 2019 Issue) and annual report

Presenting Sponsor (limited number available) \$3,500

- 10 free event registrations for your organization
- Exclusive invitation to deliver brief remarks during event welcome
- Full page color ad in event program
- Logo on sponsor signage prominently displayed at event registration and on media screen, with the exclusive invitation to also have an organizational banner displayed
- Option to set up tabletop display for distributing organizational materials
- Scholarship assistance provided in name of your organization to 5 student attendees
- Recognition on partner Facebook pages and Twitter pages on day of event
- Organization to be featured in upcoming WEco and Trout Unlimited blog postings, circulated to OWOW communication channels as well
- Organization logo included in event promotional materials
- Organization logo and website link included in upcoming partner e-mail newsletters (reaching 25,000+)

Title Sponsor \$2,000

- 8 free event registrations for your organization
- ½ page color ad included in event program
- Logo included on sponsor signage displayed prominently at event registration and on media screen
- Option to set up tabletop display for distributing organizational materials
- Organization logo included in event promotional materials
- Organization logo and website link included in upcoming partner e-newsletters (reaching 25,000+)

Breakfast Sponsor \$1,000

- 4 free event registrations for your organization
- Organization logo included in event program
- Logo included on sponsor signage displayed during breakfast and on media screen
- Organization logo included in event promotional materials
- Organization logo and website link included in upcoming partner e-newsletters (reaching 25,000+)

Community Sponsor \$500

- 2 free event registrations for your organization
- Organization listed on event signage, on media screen, and in event program
- Organization listed in event promotional materials
- Organization name listed in upcoming partner e-newsletters (reaching 25,000+)



The Fork Not Taken - March 8, 2019

Yes! Please sign me up for event sponsorship:

Organization: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level (check one):

- \$3,500 Presenting Sponsor
- \$2,000 Title Sponsor
- \$1,000 Breakfast Sponsor
- \$500 Community Sponsor

Thank you for supporting Water Education Colorado, Colorado Trout Unlimited, and the One World One Water Center!

Sponsorship contact:

Jayla Poppleton
Water Education Colorado, Executive Director
720-325-1448, jayla@wateredco.org

Please remit form and payment to:

Water Education Colorado
Attn: The Fork Not Taken
1750 Humboldt St. #200
Denver, CO 80218
303-377-4433
Via Email: jayla@wateredco.org