



2019 Annual Basin Tour Sponsorship South Platte River Basin, June 17-18



Water Education Colorado (formerly Colorado Foundation for Water Education) is a 501c3 nonprofit organization providing quality information, educational tools, learning experiences and leadership development programs. We work to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

Tour Overview

Our upcoming South Platte River Basin Tour will take participants off the beaten path for an up-close look at local water issues. The itinerary will showcase the South Platte Basin Implementation Plan progress and priorities, Republican River Compact compliance, collaborative water storage and exchanges to meet an anticipated supply gap, alternative water transfers (ATMs) benefiting multiple stakeholders, the agricultural economy of the Eastern Plains, energy development, water quality, partnerships for endangered species recovery, and much more.

Tour Goals

- Illustrate strategies from the South Platte Basin Implementation Plan and their broader application to statewide issues in Colorado's Water Plan.
- Showcase the nexus between water and local priorities for agricultural viability, energy development, recreation, and environmental restoration.
- Convey the importance of partnerships and collaborations in water resource management, water supply planning, and habitat restoration.
- Help elected officials, community leaders and interested citizens gain a well-rounded, objective look at regional water management considerations so they leave feeling more equipped to engage in local and statewide water conversations and to approach leadership and decision-making roles with confidence.

Tour Sponsorship Information

In addition to the benefits listed below, all sponsors receive:

- Verbal recognition during tour
- Recognition on WEco's website registration page
- The invitation to provide promotional items in tour notebooks
- Sponsor identification on tour name tag
- Acknowledgment in *Headwaters* magazine (Fall 2019) and WEco's Annual Report

Sponsorship puts your organization at the forefront, showcasing your support for water education!

Contact:
Meg Meyer
Development Coordinator
Meg@wateredco.org
720-325-1088

Title Sponsor (*One available filled - CoBank*)

\$3,500

- A package of benefits including all of the benefits of our presenting sponsor plus additional customized benefits designed to meet your needs

Presenting Sponsor (*limited number available*)

\$2,500

- 2 free tour registrations for your organization
- Invitation to deliver remarks during tour kick-off or at evening reception (your choice)
- Full page color ad in tour program
- Logo on sponsor signage prominently displayed at tour registration
- Opportunity to invite 2 additional guests to evening reception
- Recognition on WEco's Facebook page and Twitter pages
- Invitation to be featured in upcoming WEco blog posting
- Organization logo displayed in tour promotional materials
- Organization logo and website link included in promotional emails (reaching 5,000+)

Bus Sponsor (*Two available filled - Southwestern WCD & Central CO WCD*) \$1,500

- 1 free tour registration for your organization
- Invitation to deliver remarks on bus
- ½ page color ad and logo in tour program
- Sponsor signage displayed prominently on bus throughout the tour
- Organization logo displayed in tour promotional materials
- Organization logo and website link included in promotional emails (reaching 5,000+)

Lunch Sponsor (*Two available filled - Morgan County QWD & Colorado Corn*) \$1,000

- 1 free tour registration for your organization
- Invitation to deliver remarks at lunch on one day of the tour
- ¼ page color ad and logo in tour program
- Sponsor signage displayed prominently at lunch on one day of the tour
- Organization logo displayed in tour promotional materials and emails (reaching 5,000+)

Scholarship Sponsor

\$500

- Partial tour scholarship assistance awarded in your organization's name to 1 tour attendee
- Business-card sized color ad and listing in tour program
- Organization listed in tour promotional materials and emails (reaching 5,000+)



2019 South Platte River Basin Tour - June 17 & 18

Yes! Please sign me up for a Tour sponsorship:

Organization _____

Contact Name _____

Address _____

Phone _____

Email _____

Level of Support (check one):

- \$3,500 Title Sponsor (filled)
- \$2,500 Presenting Sponsor
- \$1,500 Bus Sponsor (filled)
- \$1,000 Lunch Sponsor (filled)
- \$500 Scholarship Sponsor

Thank you for
supporting
Water Education
Colorado!

Sponsorship contact:

Meg Meyer
Water Education Colorado
Development Coordinator
720-325-1088, Meg@wateredco.org

Please remit form and payment to:

Water Education Colorado
Attn: South Platte River Basin Tour
1600 N. Downing St. Suite 200, Denver, CO 80218
303-377-4433
Via Email: Meg@wateredco.org