



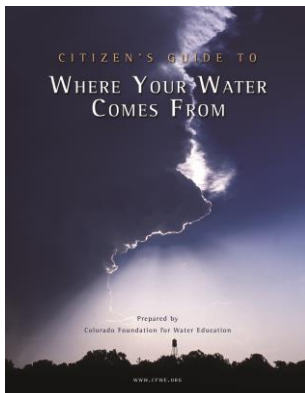
Citizen's Guide to Where Your Water Comes From **Sponsorship Opportunity!**

Water Education Colorado (formerly the Colorado Foundation for Water Education) is a 501c3 nonprofit organization dedicated to reaching people across Colorado with quality information, publications, educational tools, hands-on learning experiences and leadership development programs focused on Colorado's most precious resource: Water!

Our mission is to help Coloradans understand water as a limited resource and to make more informed decisions for a sustainable water future. Water Education Colorado works to create lasting change by providing well-researched, impartial, balanced information and connecting a broad-based community of peers, stakeholders and citizens to explore innovative and collaborative solutions.

Our programs reach thousands of people each year! We are the only nonprofit in Colorado carrying out this mission of delivering impartial, non-advocacy water education to a statewide audience, and we depend on the support of community partners like you to make our work possible!

Citizen's Guides



Water Education Colorado produces high-quality reference guides that are used in a variety of educational, professional and community settings, including local and state workshops, conferences and trainings, member and community events, college curriculums, and much more. *Citizen's Guides* publications are widely distributed throughout Colorado, and each edition has a shelf-life of 5+ years. In addition to printed guides, *Citizen's Guides* are also accessible online.

In Summer 2019, Water Education Colorado will produce an updated 2nd edition of our *Citizen's Guide to Where Your Water Comes From*. The *Citizen's Guide to Where Your Water Comes From* will explore the sources of Colorado's water supply, covering everything from weather patterns to rivers and aquifers as well as the intricate systems Coloradans have developed over the last 150 years to deliver water to where it's needed in the state's varied watersheds.

Sponsorship support will be used toward the production, printing and distribution of the Citizen's Guide. There are several different sponsorship opportunities available, ranging from \$500-\$5,000. We hope we can count on your support!

*****Sponsorship Levels Available*****

\$5,000 Sponsorship (Limited Number Available)

- Logo featured on outside back cover of *Citizen's Guide to Where Your Water Comes From* in print and online (Logos will be featured in order according to sponsorship level)

- Invitation for your organization to be interviewed and featured in WEco's monthly Headwaters PULSE e-newsletter as "Partner of the Month," along with your logo and website link
- For one year, we will include your logo and website address on a flyer to be distributed with bulk copies of the *Citizen's Guide to Where Your Water Comes From*
- Logo placement and sponsor thank you featured on *Citizen's Guide to Where Your Water Comes From* store page of Water Education Colorado's website, with a link to your website
- 75 free copies of *Citizen's Guide to Where Your Water Comes From* to distribute to your own networks, and the ability to pre-order more at a reduced price
- Logo placement and sponsor thank you in promotional materials for the *Citizen's Guide to Where Your Water Comes From*
- Invitation to write an upcoming Your Water Colorado blog post (subject to WEco editorial rules)
- Recognition on Water Education Colorado's Facebook page 2x in conjunction with the timing of *Citizen's Guide to Where Your Water Comes From* publication date
- Rights to reprint or reuse articles/graphics from *Citizen's Guide to Where Your Water Comes From*, subject to certain limitations
- Logo included in Thank You in Water Education Colorado's *Headwaters* Magazine following publication of the new *Citizen's Guide to Where Your Water Comes From*
- Recognition in Water Education Colorado's annual report

\$2,500 Sponsorship

- Logo featured on outside back cover of *Citizen's Guide to Where Your Water Comes From* in print and online (Logos will be featured in order according to sponsorship level)
- Logo placement and sponsor thank you featured on *Citizen's Guide to Where Your Water Comes From* store page of Water Education Colorado's website, with a link to your website
- 25 free copies of *Citizen's Guide to Where Your Water Comes From* to distribute to your own networks, and the ability to pre-order more at a reduced price
- Logo placement and sponsor thank you in promotional materials for the *Citizen's Guide to Where Your Water Comes From*
- Invitation to write an upcoming Your Water Colorado blog post (subject to WEco editorial rules)
- Recognition on Water Education Colorado's Facebook page 1x in conjunction with the timing of *Citizen's Guide to Where Your Water Comes From* publication date
- Rights to reprint or reuse articles/graphics from *Citizen's Guide to Where Your Water Comes From*, subject to certain limitations
- Logo included in Thank You in Water Education Colorado's *Headwaters* Magazine following publication of the new *Citizen's Guide to Where Your Water Comes From*
- Recognition in Water Education Colorado's annual report

\$1,000 Sponsorship

- Logo featured on outside back cover of *Citizen's Guide to Where Your Water Comes From* in print and online (Logos will be featured in order according to sponsorship level)
- Logo placement and sponsor thank you featured on *Citizen's Guide to Where Your Water Comes From* store page of Water Education Colorado's website, with a link to your website
- 10 free copies of *Citizen's Guide to Where Your Water Comes From* to distribute to your own networks, and the ability to pre-order more at a reduced price
- Logo placement and sponsor thank you in promotional materials for the *Citizen's Guide to Where Your Water Comes From*

- Invitation to write an upcoming Your Water Colorado blog post (subject to WEco editorial rules)
- Rights to reprint or reuse articles/graphics from *Citizen's Guide to Where Your Water Comes From*, subject to certain limitations
- Logo included in Thank You in Water Education Colorado's *Headwaters* Magazine following publication of the new *Citizen's Guide to Where Your Water Comes From*
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\$500 Sponsorship

- Logo featured on outside back cover of *Citizen's Guide to Where Your Water Comes From* in print and online (Logos will be featured in order according to sponsorship level)
- Organization listed on *Citizen's Guide to Where Your Water Comes From* store page of Water Education Colorado's website
- 5 free copies of *Citizen's Guide to Where Your Water Comes From* to distribute to your own networks, and the ability to pre-order more at a reduced price
- Sponsor thank you (organization listed) in promotional materials for the *Citizen's Guide*
- Rights to reprint or reuse articles/graphics from *Citizen's Guide to Where Your Water Comes From*, subject to certain limitations
- Organization listed in Thank You in Water Education Colorado's *Headwaters* Magazine following publication of the new *Citizen's Guide to Where Your Water Comes From*
- Recognition in Water Education Colorado's annual report

THANK YOU FOR YOUR CONTINUED SUPPORT OF WATER EDUCATION COLORADO!

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