



Water Fluency Program 2019

Water Education Colorado (formerly Colorado Foundation for Water Education) is a 501c3 nonprofit organization providing quality information, educational tools, learning experiences and leadership development programs. We work to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

We are excited to launch our Water Fluency program for summer 2019! The Water Fluency program provides participants with a practical understanding of Colorado water resource issues and the related implications to local decision-making processes. Primary audiences and past Water Fluency course participants include city council members, county commissioners, special district board members, ditch board members, chambers of commerce members, local government leaders, small business owners, water utility staff, and local and state elected officials. Enrollment is also targeted to government agencies, non-profit organizations, consulting groups, and higher-education institutions.

This program is a unique educational experience that increases water fluency so that participants can better analyze water-related decisions and effect creative solutions. Participants become immersed in the language and concepts of water and gain tools for navigating the culture, complexity and future of water management and policy issues. Participants leave equipped with new knowledge and a network of peers to help create lasting, positive change in their communities.

Throughout a 10-week period, participants learn through site visits, in-person classroom presentations, and online material and instruction, presented in partnership with Colorado State University. Participants benefit from interactive learning, critical thinking discussions, and professional networking.

2019 IN-CLASS PROGRAM DAYS (TENTATIVE)

July 22-23: Thornton, Colorado

August 28: Aurora, Colorado

September 24: Littleton, Colorado

A tremendous thank you to our 2019 Water Fluency Program sponsors to date!

Colorado Water Resources & Power Development Authority

CoBank

Special District Association

Colorado Water Conservation Board, Colorado River District, Denver Water

Sponsorship is a wonderful way to support the Water Fluency Program!
A variety of sponsorship opportunities are available for 2019:

Title Sponsor \$10,000+

- Invitation to have one representative be a participant in the 2019 program for free, or award a 50% scholarship to a program participant in your organization's name
- Invitation to have a representative speak at one class program session or event of your choosing
- Invitation to have a representative publicly recognized at the Opening Session
- Invitation to distribute promotional materials at each class session to participants & event attendees
- Ability to invite additional organizational representatives to select program days & events
- Organization name & website link on Water Fluency page of Water Education Colorado's website
- Logo included on class agendas for all in-classroom program days
- Recognition along with other title sponsors in *Headwaters* magazine announcing program graduates
- Recognition as a title sponsor in program promotional communications, reaching thousands
- Logo & website link included in emails to Water Fluency participants throughout the 2018 program
- Social media recognition during Opening Kick-Off session of the Water Fluency Program on Water Education Colorado's Facebook and Twitter pages
- Invitation to be featured in an upcoming Water Education Colorado blog post

Opening Session Dinner Sponsor \$2,500

- Invitation to have 3 representatives attend the Opening Session Dinner for free
- The invitation for a representative to speak at the Opening Session Dinner
- Logo prominently featured on signage at Opening Session Dinner
- Public recognition at Opening Session Dinner
- Invitation to have promotional materials displayed at the Opening Session Dinner
- Logo featured on the program for the Opening Session Dinner
- Organization name & website link on Water Fluency page of Water Education Colorado's website
- Organization name included on class agendas for all in-classroom program days
- Organization name listed as a sponsor in Water Fluency Program promotional communications, reaching thousands across Colorado

Program Scholarship Sponsor \$2,000

- Invitation to award one 50% scholarship to a program participant in your organization's name
- Invitation to have a representative speak at a class program session or event of your choosing
- Invitation to have a representative publicly recognized at the Opening Session
- Invitation to distribute promotional materials at Opening Kick-Off Session
- Organization name & website link on Water Fluency page of Water Education Colorado's website
- Organization name included on class agendas for all in-classroom program days
- Organization name listed as a sponsor in Water Fluency program promotional communications, reaching thousands across Colorado

Day Lunch Sponsor \$1,000

- Logo featured prominently on signage at your sponsored lunch
- The invitation for a representative to speak during your sponsored lunch
- Invitation to have promotional materials displayed/distributed at your sponsored lunch
- Public recognition on your sponsored lunch day
- Organization name listed as a sponsor on Water Fluency page of Water Education Colorado's website
- Organization name included on class agendas for all in-classroom program days
- Organization name listed as a sponsor in Water Fluency program promotional communications, reaching thousands across Colorado