



2019 WATER LEADERS PROGRAM

Sponsorship Opportunity!

By sponsoring Water Leaders, your organization will build relationships with tomorrow's water leaders, gain brand recognition inside and outside the water community, and make a lasting impact on Colorado water.

Why Water Leaders?

Water Education Colorado's Water Leaders program positively impacts the Colorado water profession by developing a pipeline of skilled water leaders across diverse fields ready to chart the path forward to innovative and collaborative water solutions in an increasingly complex world.

Why Become a Program Sponsor?

- ⇒ Move beyond networking and build meaningful relationships with tomorrow's Water Leaders.
- ⇒ Position your organization as an industry leader committed to the future of water in Colorado.
- ⇒ Bring value to your organization by supporting Colorado's premier leadership development course for the water community.

2019 PROGRAM

Session 1
April 11-12
Pueblo

Session 2
May 20-21
Redstone

Session 3
June 24-25
Steamboat Springs

Session 4
August 8-9
(Graduation
August 9)
Denver

Become a
Water Leaders
Sponsor today!

For more information or to arrange a sponsorship,
contact Meg Meyer, Development Coordinator
at meg@wateredco.org
or call the Water Education Colorado office at (303) 377-4433.

WATER LEADERS PROGRAM

2019

Sponsorship Benefits

Program Session Sponsor- \$2,000

*Availability limited. Exclusive opportunity for one organization per day. Inquire about available dates.

- The opportunity to host a two-day Water Leaders session at your organization's location, subject to coordination with program calendar
- The invitation to attend a portion of your sponsored program session and to speak during a time slot of your choosing
- The invitation to distribute organizational materials to participants
- Brand recognition throughout the full program session through signage
- Public brand recognition before, during and after program session through Water Education Colorado's communications channels including Headwaters PULSE e-newsletter, reaching 4,000+ and social media, reaching 1,000+, as well as public media outlets
- Recognition on WEco website, with a link to your website
- Recognition in WEco follow-up e-mail communication to participants, with a link to your website
- Public recognition at final graduation ceremony

Program Day Lunch Sponsor- \$750

*Availability limited. Exclusive opportunity for one organization per day.

- The invitation to attend and speak at your sponsored program day lunch
- The invitation to distribute organizational materials to program day participants at lunch
- Sponsor recognition during lunch through signage
- Recognition in WEco follow-up e-mail communication to participants, with a link to your website
- Recognition on WEco social media channels for sponsored program day
- Public recognition at final graduation ceremony

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