



2020 ARKANSAS RIVER BASIN TOUR - JUNE 2-3 Sponsorship Opportunity



Water Education Colorado is a 501c3 nonprofit providing policy-neutral news and informational resources, engaging learning experiences, and empowering leadership programs. We work statewide to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

Tour Overview

Around 60 water professionals, producers, educators, elected officials and interested community members will travel between Pueblo Reservoir and John Martin Reservoir to get an up-close look at water-related activities and attributes along the Lower Arkansas River. The itinerary will showcase water quality projects, agricultural operations, alternative transfer methods (ATMs), Arkansas River Compact compliance, planned Arkansas Valley Conduit sites, and much more.

Tour Goals

- Illustrate strategies from the Arkansas Basin Implementation Plan and their broader application to statewide issues in Colorado's Water Plan;
- Showcase the nexus between water and local economies, values and priorities;
- Convey the importance of partnerships and collaborations in water resource management, water supply planning, and habitat restoration;
- Help elected officials, community leaders and interested citizens gain a well-rounded, objective look at regional water management considerations so they leave feeling more equipped to engage in local and statewide water conversations and to approach leadership and decision-making roles with confidence.

Tour Sponsorship Benefits

In addition to the benefits below, all sponsors receive:

- Verbal recognition during tour
- Recognition on WEco's website registration page
- Sponsor identification on tour name tag
- Acknowledgment in WEco's Annual Report

Tour sponsorship showcases your support for water education and the region we're touring, helps keep registration costs low and provides scholarships!!

Title Sponsor (Exclusive opportunity - already filled!) \$3,500

- A package of benefits including all of the benefits of our presenting sponsor plus additional customized benefits designed to meet your needs

Presenting Sponsor (Limited number available) \$2,500

- 2 free tour registrations for your organization
- Invitation to deliver remarks during tour kick-off or at evening reception on Day 1 of tour
- The invitation to provide promotional items in tour notebooks
- Logo and full-page full color ad in tour program
- Logo on sponsor signage prominently displayed at tour registration
- Opportunity to invite 2 additional guests to evening reception on Day 1 of tour
- Recognition on WEco's Facebook page and Twitter pages
- Organization logo displayed in tour promotional materials
- Organization logo and website link included in promotional emails (reaching 5,000+)

Bus Sponsor (Limited number available) \$1,500

- 1 free tour registration for your organization
- Invitation to deliver remarks on bus
- Logo plus ½ page full color ad in tour program
- Sponsor signage displayed prominently on bus throughout the tour
- Organization logo displayed in tour promotional materials
- Organization logo and website link included in promotional emails (reaching 5,000+)

Lunch Sponsor (Limited number available) \$1,000

- 1 free tour registration for your organization
- Invitation to deliver remarks at lunch on your sponsored lunch day
- Logo plus ¼ page full color ad in tour program
- Sponsor signage displayed prominently at your sponsored lunch
- Organization logo displayed in tour promotional materials and emails (reaching 5,000+)

Scholarship Sponsor (Unlimited) \$500

- Partial scholarship assistance awarded in your organization's name to 1 tour attendee
- Business-card sized full color ad and listing in tour program
- Organization listed in tour promotional materials and emails (reaching 5,000+)



2020 Arkansas River Basin Tour, June 2-3

Yes! Please sign me up for a Tour sponsorship:

Organization _____

Contact Name _____

Address _____

Phone _____

Email _____

Level of Support (check one):

- \$3,500 Title Sponsor (filled)
- \$2,500 Presenting Sponsor
- \$1,500 Bus Sponsor
- \$1,000 Lunch Sponsor
- \$500 Scholarship Sponsor

Thank you for
supporting
Water Education
Colorado and
this year's tour!

Sponsorship contact:

Jayla Poppleton
WEco Executive Director
720-325-1448, jayla@wateredco.org

Please remit form and payment to:

Water Education Colorado
1600 N. Downing St. Suite 200, Denver, CO 80218
Via email: jayla@wateredco.org