



2020 WATER LEADERS PROGRAM Sponsorship Opportunity



Water Education Colorado is a 501c3 nonprofit providing policy-neutral news and informational resources, engaging learning experiences, and empowering leadership programs. We work statewide to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

Why Water Leaders?

Water Education Colorado's Water Leaders program positively impacts the Colorado water profession by developing a pipeline of dedicated, effective water leaders across diverse fields ready to chart the path forward to innovative and collaborative water solutions in an increasingly complex world. Participation is based on a competitive application process, in which 16 candidates are selected each year. The program has graduated 175 leaders since 2006.

Why Become a Program Sponsor?

- ⇒ Move beyond networking and build meaningful relationships with tomorrow's Water Leaders.
- ⇒ Position your organization as an industry leader committed to the future of water in Colorado.
- ⇒ Bring value to your organization by supporting Colorado's premier leadership development program for the water sector.
- ⇒ Help WEco keep program fees low and make scholarships available to qualified applicants who otherwise would find it difficult to participate.

2020 PROGRAM

Session 1
April 6-7
Greeley

Session 2
May 28-29
Redstone

Session 3
July 9-10
Salida

Session 4
August 20-21
(Graduation
August 21)
Denver

WATER LEADERS PROGRAM 2020 Sponsorship Benefits

Sponsors develop relationships with tomorrow's water leaders, gain brand recognition inside and outside the water sector, and make a lasting impact on Colorado water!

Program Session Sponsor

\$2,500

**Availability limited. Exclusive opportunity for one organization per session. Inquire about available dates.*

- The opportunity to host a two-day Water Leaders session at your organization's location, subject to coordination with program calendar
- Press release announcing your support prior to the program session date to local media outlets
- The invitation to attend a portion of your sponsored program session and to speak during a time slot of your choosing
- The invitation to distribute organizational materials to participants
- Brand recognition signage throughout the full program session
- Public brand recognition before, during and after program session through Water Education Colorado's communications channels including Headwaters PULSE e-newsletter, reaching 4,000+ and social media, reaching 5,000+
- Recognition on WEco website, with a link to your website
- Recognition in WEco follow-up e-mail communication to participants, with a link to your website
- Public recognition at final graduation ceremony

Program Day Lunch Sponsor

\$1,000

**Availability limited. Exclusive opportunity for one organization per day.*

- The invitation to attend and speak at your sponsored program day lunch
- The invitation to distribute organizational materials to program day participants at lunch
- Brand recognition signage during sponsored lunch
- Recognition on WEco social media channels, reaching 5,000+, for sponsored program day
- Recognition on WEco website, with a link to your website
- Recognition in WEco follow-up e-mail communication to participants, with a link to your website
- Public recognition at final graduation ceremony

Sponsorship Contact

For more information or to arrange a sponsorship, please contact:
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