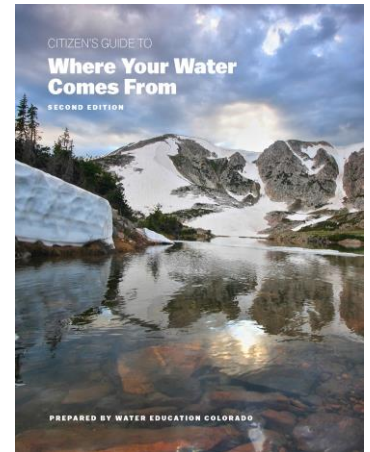
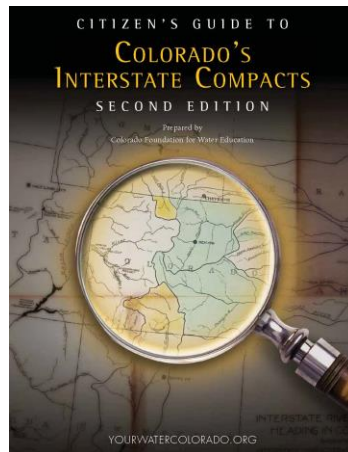
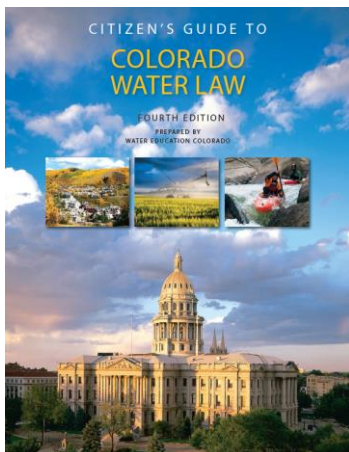




# CITIZEN'S GUIDE TO COLORADO WATER LAW

## Sponsorship Opportunity



Water Education Colorado is a 501c3 nonprofit providing policy-neutral news and informational resources, engaging learning experiences, and empowering leadership programs. We work statewide to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

### **The Citizen's Guide Series**

Water Education Colorado's high-quality reference series features 10 Citizen's Guides to critical water topics. Citizen's Guides feature in-depth, peer-reviewed information with high-quality infographics to help inform a variety of audiences. They are used in a variety of personal and group educational settings, including workshops, seminars, and course curriculum and are widely distributed across Colorado, including to state legislators and participants in WEco's Water Fluency program. Each guide has a shelf-life of 5+ years. In addition to print guides, Citizen's Guides are also accessible online.

### **Citizen's Guide to Colorado Water Law, 5<sup>th</sup> Ed.**

In Fall 2020, Water Education Colorado will produce an updated 5th edition of our Citizen's Guide to Colorado Water Law. The Citizen's Guide to Colorado Water Law explores the basics of Colorado water law—including its origins, evolution over time, and current applications. Year after year, this guide is continuously our best-seller!

Sponsorship support will be used toward the production, printing and distribution of the Citizen's Guide.

# CITIZEN'S GUIDE TO WATER LAW, 5<sup>TH</sup> ED.

## Sponsorship Benefits

In addition to the benefits below, all sponsors receive:

- The option to pre-order guides at a reduced price
- Rights to reprint or reuse articles/graphics from Citizen's Guide to Colorado Water Law, subject to certain limitations
- Sponsor recognition in Water Education Colorado's Headwaters Magazine, announcing the guide's availability
- Acknowledgment in WEco's Annual Report

Sponsors receive great brand recognition, help fund the ongoing production of these high-quality resources, and demonstrate their support for informed water decisions!

### Publishing Sponsor

**\$5,000**

- 75 free copies of the Citizen's Guide to Colorado Water Law to distribute to your networks
- Logo featured on the back cover of the guide, in print and digital versions\*
- Logo on the website store page for this guide, with a link to your website
- Invitation for your organization to be interviewed and featured in WEco's monthly Headwaters PULSE e-newsletter as "Partner of the Month," along with your logo and website link
- For one year, we will include your logo and website address on a flyer to be distributed with bulk copies of the Citizen's Guide to Colorado Water Law
- Logo and sponsor thank you in promotional materials for this guide
- Recognition on WEco's Facebook page 2x in conjunction with the guide's publication date
- Invitation to submit a Your Water Colorado blog post (subject to WEco editorial rules)

### Content and Design Sponsor

**\$2,500**

- 25 free copies of the Citizen's Guide to Colorado Water Law to distribute to your networks
- Logo featured on the back cover of the guide, in print and digital versions\*
- Logo on the website store page for this guide, with a link to your website
- Logo and sponsor thank you in promotional materials for this guide
- Recognition on WEco's Facebook page 1x in conjunction with the guide's publication date
- Invitation to submit a Your Water Colorado blog post (subject to WEco editorial rules)

### Distribution Sponsor

**\$1,000**

- 10 free copies of the Citizen's Guide to Colorado Water Law to distribute to your networks
- Logo featured on the back cover of the guide, in print and digital versions\*
- Logo on the website store page for this guide
- Logo and sponsor thank you in promotional materials for this guide
- Invitation to submit a Your Water Colorado blog post (subject to WEco editorial rules)

### Supporting Sponsor

**\$500**

- 5 free copies of the Citizen's Guide to Colorado Water Law to distribute to your networks
- Logo featured on the back cover of the guide, in print and digital versions\*
- Organization listed on the website store page for this guide
- Sponsor thank you (organization listed) in promotional materials for this guide

*\*Logos will be featured in order according to sponsorship level*

**Sponsorship Contact:** Jayla Poppleton, Executive Director: [jayla@wateredco.org](mailto:jayla@wateredco.org), 720-325-1448