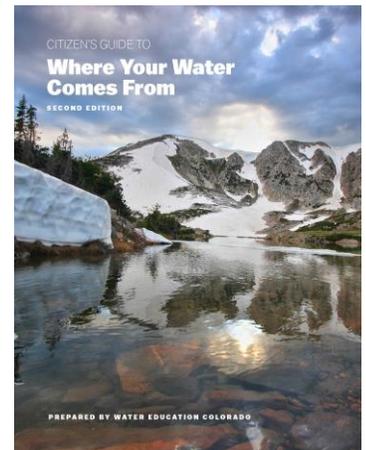
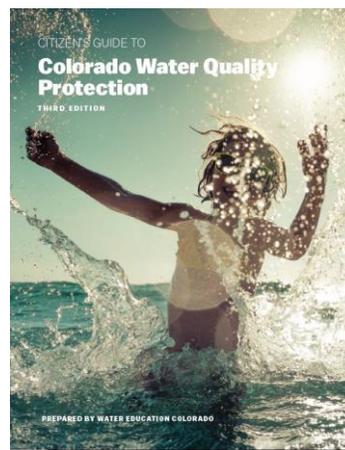
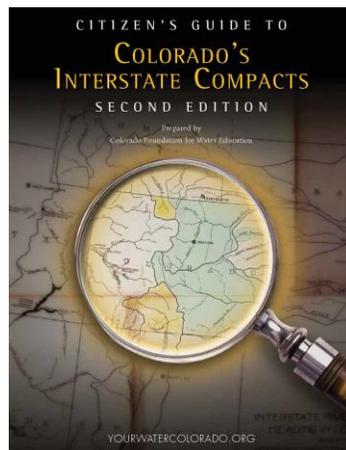
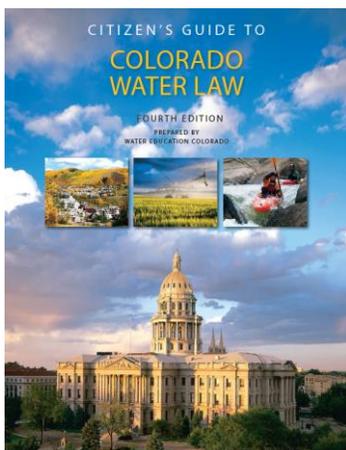




# CITIZEN'S GUIDE TO INTERSTATE COMPACTS

## Sponsorship Opportunity



Water Education Colorado is a 501c3 nonprofit providing policy-neutral news and informational resources, engaging learning experiences, and empowering leadership programs. We work statewide to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

### **The Citizen's Guide Series**

Water Education Colorado's high-quality reference series features 10 Citizen's Guides to critical water topics. Citizen's Guides feature in-depth, peer-reviewed information with high-quality infographics to help inform a variety of audiences. They are used in a variety of personal and group educational settings, including workshops, seminars, and course curriculum and are widely distributed across Colorado, including to state legislators and participants in WEco's Water Fluency program. Each guide has a shelf-life of 5+ years. In addition to print guides, Citizen's Guides are also accessible online.

### **The Citizen's Guide to Colorado's Interstate Compacts, 3<sup>rd</sup> Ed.**

In Winter/Spring 2021, Water Education Colorado will produce an updated 3<sup>rd</sup> edition of the Citizen's Guide to Colorado's Interstate Compacts. This guide covers the development and parameters, as well as the successes and challenges, of Colorado's nine interstate compacts and two equitable apportionment decrees, which govern how we share water with downstream states. This is one of our most popular guides!

Sponsorship supports the production, printing and distribution of Citizen's Guides.

# GUIDE TO INTERSTATE COMPACTS, 3<sup>rd</sup> ED.

## Sponsorship Benefits

In addition to the benefits below, all sponsors receive:

- The option to pre-order guides at a reduced price
- Rights to reprint or reuse articles/graphics from the Citizen's Guide to Colorado's Interstate Compacts, subject to limitation
- Sponsor recognition in Water Education Colorado's Headwaters Magazine, announcing the guide's availability
- Acknowledgment in WEco's Annual Report

Sponsors receive great brand recognition, help fund the ongoing production of these high-quality resources, and demonstrate their support for informed water decisions!

### Publishing Sponsor

**\$5,000**

- 75 free copies of the Guide to Colorado's Interstate Compacts to distribute to your networks
- Logo featured on the back cover of the guide, in print and digital versions\*
- Logo on the website store page for this guide, with a link to your website
- Invitation for your organization to be interviewed and featured in WEco's monthly Headwaters PULSE e-newsletter as "Partner of the Month," along with your logo and website link
- For one year, we will include your logo and website address on a flyer to be distributed with bulk copies of the Citizen's Guide to Colorado's Interstate Compacts
- Logo and sponsor thank you in promotional materials for this guide
- Recognition on WEco's Facebook page 2x in conjunction with the guide's publication date
- Invitation to submit a Your Water Colorado blog post (subject to WEco editorial rules)

### Content and Design Sponsor

**\$2,500**

- 25 free copies of the Guide to Colorado's Interstate Compacts to distribute to your networks
- Logo featured on the back cover of the guide, in print and digital versions\*
- Logo on the website store page for this guide, with a link to your website
- Logo and sponsor thank you in promotional materials for this guide
- Recognition on WEco's Facebook page 1x in conjunction with the guide's publication date
- Invitation to submit a Your Water Colorado blog post (subject to WEco editorial rules)

### Distribution Sponsor

**\$1,000**

- 10 free copies of the Guide to Colorado's Interstate Compacts to distribute to your networks
- Logo featured on the back cover of the guide, in print and digital versions\*
- Logo on the website store page for this guide
- Logo and sponsor thank you in promotional materials for this guide
- Invitation to submit a Your Water Colorado blog post (subject to WEco editorial rules)

### Supporting Sponsor

**\$500**

- 5 free copies of the Guide to Colorado's Interstate Compacts to distribute to your networks
- Logo featured on the back cover of the guide, in print and digital versions\*
- Organization listed on the website store page for this guide
- Sponsor thank you (organization listed) in promotional materials for this guide

*\*Logos will be featured in order according to sponsorship level*

**Sponsorship Contact:** Jayla Poppleton, Executive Director: [jayla@wateredco.org](mailto:jayla@wateredco.org), 720-325-1448