



2021 WATER LEADERS PROGRAM Sponsorship Opportunities



Water Education Colorado is a 501c3 nonprofit providing policy-neutral news and informational resources, engaging learning experiences, and empowering leadership programs. We work statewide to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

Why Water Leaders?

Water Education Colorado's Water Leaders program positively impacts the Colorado water profession by developing a pipeline of dedicated, effective water leaders across diverse fields ready to chart the path forward to innovative and collaborative water solutions in an increasingly complex world. Participation is based on a competitive application process, in which 16 candidates are selected each year. The program has graduated nearly 200 leaders since 2006.

Why Become a Program Sponsor?

- ⇒ Move beyond networking and build meaningful relationships with tomorrow's Water Leaders.
- ⇒ Position your organization as an industry leader committed to the future of water in Colorado.
- ⇒ Bring value to your organization by supporting Colorado's premier leadership development program for the water sector.
- ⇒ Help WEco keep program fees low and make scholarships available to qualified applicants who otherwise would find it difficult to participate.

2021 PROGRAM

Session 1
May 27-28

Session 2
July 8-9

Session 3
August 12-13

Session 4
September 23-24

WATER LEADERS PROGRAM 2021 Sponsorship Benefits

Sponsors develop relationships with tomorrow's water leaders, gain brand recognition inside and outside the water sector, and make a lasting impact on Colorado water!

Program Session Sponsor

\$2,500

**Availability limited. Exclusive opportunity for one organization per session. Inquire about available dates.*

- The invitation to attend lunch during your sponsored program session and to speak during a time slot of your choosing
- The invitation to distribute organizational materials to participants
- Brand recognition signage throughout the full program session
- Public brand recognition before, during and after program session through Water Education Colorado's communications channels including Headwaters PULSE e-newsletter, reaching 4,000+ and social media, reaching 5,000+
- Recognition on WEco website, with a link to your website
- Recognition in WEco communication to participants, with a link to your website
- Brand recognition on 2021 participant binder
- Public recognition at final graduation ceremony

**Virtual sponsor benefits will be implemented (as in 2020) as we anticipate COVID-19 restrictions will remain in place and impact the 2021 Water Leaders in-person program sessions.*

Program Day Lunch Sponsor

\$1,000

**Availability limited. Exclusive opportunity for one organization per day.*

- The invitation to attend and speak at your sponsored program day lunch
- The invitation to distribute organizational materials to program day participants at lunch
- Brand recognition signage during sponsored lunch
- Recognition on WEco social media channels, reaching 5,000+, for sponsored program day
- Recognition on WEco website, with a link to your website
- Recognition in WEco communication to participants, with a link to your website
- Public recognition at final graduation ceremony

**Virtual sponsor benefits will be implemented (as in 2020) as we anticipate COVID-19 restrictions will remain in place and impact the 2021 Water Leaders in-person program sessions.*

Sponsorship Contact

For more information or to arrange a sponsorship, please contact:

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