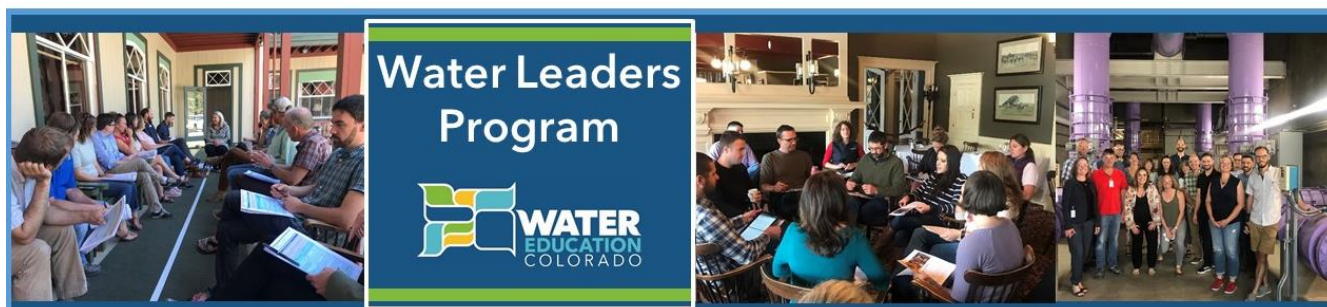




2022 WATER LEADERS PROGRAM

Sponsorship Opportunities



Water Education Colorado is a 501c3 nonprofit providing policy-neutral news and informational resources, engaging learning experiences, and empowering leadership programs. We work statewide to ensure Coloradans are knowledgeable about key water issues and equipped to make smart decisions for a sustainable water future.

Why Water Leaders?

Water Education Colorado's Water Leaders program positively impacts the Colorado water profession by developing a pipeline of dedicated, effective water leaders across diverse fields ready to chart the path forward to innovative and collaborative water solutions in an increasingly complex world. Participation is based on a competitive application process, in which 16 candidates are selected each year. The program has graduated over 200 leaders since 2006.

Why Become a Program Sponsor?

- ⇒ Move beyond networking and build meaningful relationships with tomorrow's Water Leaders.
- ⇒ Position your organization as an industry leader committed to the future of water in Colorado.
- ⇒ Bring value to your organization by supporting Colorado's premier leadership development program for the water sector.
- ⇒ Help WEco keep program fees low and make scholarships available to qualified applicants who otherwise would find it difficult to participate.

2022 PROGRAM

Session 1
April 14-15
Silverthorne

Session 2
June 2-3
Redstone

Session 3
July 28-29
Salida

Session 4
Sept. 15-16
Denver

**Locations subject to change*

2022 WATER LEADERS PROGRAM

Sponsorship Benefits

Sponsors develop relationships with tomorrow's water leaders, gain brand recognition inside and outside the water sector, and make a lasting impact on Colorado water!

Title Sponsor \$10,000

*Exclusive opportunity for one organization.

- WEco will award two 50% scholarships (\$2,000 each) or one 100% scholarship to program participants in your organization's name
- Opportunity to host a two-day Water Leaders session at your organization's location, subject to coordination with program calendar
- Press release announcing your support prior to the program session date to local media outlets
- Invitation to be featured in an upcoming Water Education Colorado blog post
- Invitation to attend lunch and have a representative speak at one class program session of your choosing
- Invitation to distribute promotional materials at each class session to participants
- Recognition in Headwaters magazine announcing program graduates
- Organization logo on signage throughout each class session
- Recognition on WEco's social media channels in conjunction with each class session (4x)
- Organization recognized on WEco website, with a link to your website
- Organization logo on 2022 participant binder and on class agendas throughout program
- Opportunity to participate at final graduation celebration
- Organization logo and link to your website (recognized as Title Sponsor) in all WEco communication directly to participants and all wider email promotions, reaching 5,000+
- Organization recognized in an email to the 200-person Water Leaders alumni network, welcoming the graduating class

Scholarship Sponsor

\$5,000

*Unlimited availability.

- WEco will award two 25% scholarships (\$1,000 each) or one 50% scholarship to program participants in your organization's name
- Invitation to be featured in an upcoming Water Education Colorado blog post
- Invitation to attend lunch and have a representative speak at one program session of your choosing
- Invitation to distribute promotional materials to participants at kickoff session
- Organization logo on signage during kickoff session
- Recognition on WEco's social media channels 3x announcing scholarship support throughout duration of entire program (kickoff, mid-program, and graduation)
- Organization recognized on WEco website, with a link to your website
- Organization logo on 2022 participant binder and on class agendas throughout program
- Verbal recognition at final graduation celebration
- Organization logo and link to your website in all WEco communication directly to participants and all wider email promotions, reaching 5,000+
- Organization recognized in an email to the 200-person Water Leaders alumni network, welcoming the graduating class

Program Session Sponsor

\$2,500

***Availability limited. Exclusive opportunity for one organization per session. Inquire about available dates.**

- The invitation to attend lunch during your sponsored program session and to speak during a time slot of your choosing
- The invitation to distribute organizational materials to participants during sponsored session
- Organization logo on signage throughout the full program session
- Recognition on WEco's social media channels 1x in conjunction with your sponsored session
- Organization recognized on WEco website, with a link to your website
- Organization logo on 2022 participant binder
- Verbal recognition at final graduation celebration
- Organization logo and link to your website in all WEco communication directly to participants and all wider email promotions, reaching 5,000+
- Organization recognized in an email to the 200-person Water Leaders alumni network, welcoming the graduating class

Program Day Lunch Sponsor

\$1,000

***Availability limited. Exclusive opportunity for one organization per day. Inquire about available dates.**

- Invitation to attend and speak at your sponsored program day lunch
- Invitation to distribute organizational materials to participants at sponsored lunch
- Organization logo on signage during sponsored lunch
- Recognition on WEco's social media channels 1x in conjunction with sponsored program day
- Organization recognized on WEco website, with a link to your website
- Organization logo on 2022 participant binder
- Verbal recognition at final graduation celebration
- Organization logo and link to your website in all WEco communication directly to participants and all wider email promotions, reaching 5,000+
- Organization recognized in an email to the 200-person Water Leaders alumni network, welcoming the graduating class

**Locations, dates and program details are subject to change. Sponsor benefits can be modified to accommodate program needs and WEco will work with sponsors to provide relevant and meaningful alternatives if needed.*

Sponsorship Contact

**For more information or to arrange a sponsorship, please contact:
Jayla Poppleton, Executive Director: jayla@wateredco.org, (303) 377-4433**